



Susana Measelle Hubbs <susana.hubbs@capeelizabeth.org>

[CE SBAC] Communications- request #2

1 message


Elizabeth Biermann <eeames@gmail.com>

Fri, Feb 9, 2024 at 9:27 AM

To: cesbac@capeelizabethschools.org

Hello again,

Sorry for a second email, but there is an additional post I wanted to share that was made to the second largest Cape Elizabeth Facebook group. This one is also moderated by Michael Hussey, which also causes me concern about potential conflicts of interest. I am sure there is some balance between keeping discussion in the community open, but it is also a sincere charge of the SBAC to COMMUNICATE accurately and help give context to the information it is releasing. I am disappointed that the SBAC seems to be letting the same communication challenges from the last bond issue repeat themselves.



Thank you,

Elizabeth

Begin forwarded message:

From: Elizabeth Biermann <eeames@gmail.com>**Date:** February 9, 2024 at 9:16:49 AM EST**To:** cesbac@capeelizabethschools.org**Subject:** Communications- request

Hello-

I am writing to share an example of the hazard of putting out preliminary work (not marking it as such) because such information is used to sow division and confusion in the community. A screenshot from the Cape Facebook page to a very highly trafficked is included below. It was clear from the communication subcommittee meeting yesterday, and the finance subcommittee meeting, that all the financial information makes several key assumptions which haven't been fully vetted and the SBAC is in the MIDDLE of a process of determining tax impacts. Now, a member of the community, who was instrumental in spreading misinformation about tax impact in the exact same fashion as for the last bond effort, is out in the community leveraging the committee's work as "fact" to create confusion which will lead to mistrust.

Please be more deliberate about releasing financial information before it's fully vetted and always mark it as "draft" with the caveats/assumptions. The work of the SBAC should also be to help the community understand fact from "work in progress" to avoid divisiveness.



Thank you,

Elizabeth Biermann
19 Trundy Road

Under Maine's Freedom of Access law, documents - including e-mail - about town/school department business are classified as public records and may be subject to disclosure.

To unsubscribe from this group and stop receiving emails from it, send an email to cesbac+unsubscribe@capeelizabethschools.org

3 attachments



image0.jpeg
235K



image0.jpeg
327K

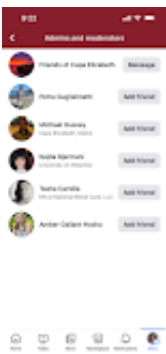


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73K